

The background features a series of vertical stripes in red, teal, tan, and orange. There are also several decorative stars: a large teal star in the top left, a smaller yellow star below it, and a large teal star in the top right with a smaller orange star below it.

Benefiting
Texas Advocacy
Project

An additional
contribution
will be made to
The Trevor
Project

TOURNAMENT
Sponsorship
INFORMATION

Texas Advocacy Project (TAP) works to end dating and domestic violence, sexual assault, child abuse, stalking, and human trafficking in Texas. TAP empowers survivors through free legal and social services, as well as access to the justice system, and raises awareness through public outreach and education.

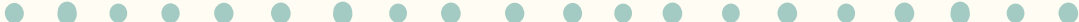


The Austin Cup 20th Anniversary Sponsorship Packages



Please contact our producer, Lynne Skinner, to discuss sponsorships: lynneskinneratx@gmail.com. Thank you!

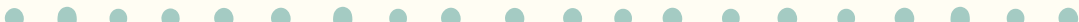
PRESENTING SPONSOR – \$15,000



Be the shining star for our tech community by presenting this much anticipated 20th Anniversary event.

- “Presented by [SPONSOR]” added to The Austin Cup Logo
- Co-branded logo on event communications, sponsorship packet, invitation, social media pages, souvenir t-shirts, website, event Program and signage
- Priority logo placement on marketing materials
- Logo on company table reservation signs
- Mention in all media alerts, press releases and social posts
- Verbal recognition during event
- Speaking opportunity at event opening
- One appointment to judges panel
- Award presentation opportunity at awards reception
- Opportunity to provide branded favors for all Bowlers and/or attendees

AWARD RECEPTION SPONSOR– \$10,000



The ‘Austin Bowling Ball’ serves as an after party where winners are announced and teams celebrate the day.

- Logo recognition on website, invitation, and program
- Priority logo placement on reception signage
- Mention in media alerts, press releases, and social posts
- Verbal recognition during event
- Branded beverage napkins for awards reception
- One appointment to judges panel
- Speaking opportunity at awards reception and help with awards
- Opportunity to provide branded favors for all Bowlers and/or attendees

KIDS BOWLING SPONSOR – \$5,000

This is a family-friendly event – Two lanes are designated for our youngest participants.

- Logo recognition on website and program
- Logo recognition on directional and event signage
- Mention in social posts
- Verbal recognition during event
- Volunteer opportunity for Kids' Bowling Lanes
- One appointment to judges panel
- Opportunity to provide branded favors for all Bowlers and/or attendees

ENTERTAINMENT SPONSOR – \$5,000

One of our favorite traditions: An award-winning face/body painting artist, balloon art, and other off lane fun.

- Logo recognition on website and program
- Logo recognition on directional and event signage
- Mention in social posts
- Verbal recognition during event
- One appointment to judges panel
- Opportunity to provide branded favors for all Bowlers and/or attendees

PHOTOBOOTH SPONSOR – \$5,000

Help guest capture and share memories from the tournament with an interactive photo experience.

- Logo recognition on website and program
- Logo recognition on directional and event signage
- Mention in social posts
- Verbal recognition during event
- One appointment to judges panel
- Opportunity to provide branded favors for all Bowlers and/or attendees

CROWD GAME SPONSOR – \$2,500



Help us boost our event revenue and keep the crowd engaged. A silent auction, a wine pull or other fun game will do the job!

- Logo recognition on website and program
- Logo recognition on directional and game-area signage
- Option to have 3-4 employees help run the promotion at the tournament
- Mention in social posts
- Verbal recognition during event
- Opportunity to provide branded favors for all Bowlers and/or attendees

SWAG SPONSOR – \$2,500

Sport your company's logo on our 20th Anniversary t-shirts.

- Logo recognition on website and program
- Logo recognition on swag sales webpage and event signage
- Logo the sleeve of 20th Anniversary souvenir t-shirts
- Mention in social posts
- Verbal recognition at event
- Opportunity to provide branded favors for all Bowlers and/or attendees

SUPPORTING SPONSOR– \$1,000

Provide essential support for trophies, signage, printed materials and other tournament needs to help make this a success!

- Logo Recognition on Website and Program
- Mention in Social Posts
- Verbal Recognition at Event
- Opportunity to provide branded favors for all Bowlers and/or attendees